

The OPH Website Monthly Report: January 2004

The statistics listed below cover 6/01/04 through 6/30/04

General Statistics		
Hits*	Entire Site (Successful)	1,567,821
	Average Per Day	52,260
	Home Page	14,038
Page Views**	Page Views (Impressions)	143,780
	Average Per Day	4,792
	Document Views	90,503
Visits***	Visits	61,388
	Average Per Day	2,046
	Average Visit Length	00:11:29
	Median Visit Length	00:02:32
	International Visits	1.87%
	Visits of Unknown Origin	20.81%
	Visits from United States	77.31%
Visitors	Unique Visitors	23,659
	Visitors Who Visited Once	18,775
	Visitors Who Visited More Than Once	4,884

*Hit - A single action on the Web server as it appears in the log file. A visitor downloading a single file is logged as a single hit, while a visitor requesting a Web page including two images registers as three hits on the server; one hit is the request for the .html page, and two additional hits are requests for the downloaded image files. While the volume of hits is an indicator of Web server traffic, it is not an accurate reflection of how many pages are being looked at.

**Page - Any document, dynamic page, or form. Documents are user-defined in Options, but typically include all static content, such as complete html pages. Dynamic pages are created with variables and do not exist anywhere in a static form. Forms are scripted pages which get information from a visitor and pass it back to the server.

***Visits - Number of times a visitor came to your site. If a visitor is idle longer than the idle-time limit, WebTrends assumes the visit was voluntarily terminated. If the visitor continues to browse your site after they reach the idle-time limit, a new visit is counted. The default idle-time limit is thirty minutes.

Pages that had the most visits

Rank	Pages	Views	% of Total Views	Visits	Avg. Time Viewed
1	http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/	18,345	12.75%	11,779	00:02:07
2	http://oph.dhh.state.la.us/	14,038	9.76%	10,401	00:02:35
3	http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/	4,766	3.31%	3,177	00:01:09
4	http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ page556f.html	3,687	2.56%	3,007	00:04:04
5	http://oph.dhh.state.la.us/ scripts/search.asp	5,710	3.97%	2,093	00:00:46
6	http://oph.dhh.state.la.us/ Programs.html	2,179	1.51%	1,844	00:01:00
7	http://oph.dhh.state.la.us/ Data_and_Stats.html	2,241	1.55%	1,777	00:02:09
8	http://oph.dhh.state.la.us/ nutrition/cajuncooking/	2,102	1.46%	1,609	00:01:45
9	http://oph.dhh.state.la.us/ ophregions/page6f72.html	1,899	1.32%	1,595	00:01:38
10	http://oph.dhh.state.la.us/ infectiousdisease/westnile/	2,463	1.71%	1,532	00:01:45
11	http://oph.dhh.state.la.us/ ophregions/	1,835	1.27%	1,502	00:00:50

12	http://oph.dhh.state.la.us/ childrensspecial/ earlyinterventionservices/pagec612.html	1,879	1.3%	1,399	00:04:31
13	http://oph.dhh.state.la.us/ recordsstatistics/vitalrecords/ page2b2f.html	1,382	0.96%	1,273	00:02:52
14	http://oph.dhh.state.la.us/ recordsstatistics/	1,376	0.95%	1,142	00:01:47
15	http://oph.dhh.state.la.us/ Healthtopics.html	1,211	0.84%	1,049	00:01:38
16	http://oph.dhh.state.la.us/ recordsstatistics/statistics/ page0cda.html	1,097	0.76%	932	00:01:48
17	http://oph.dhh.state.la.us/ sanitarianservices/beachmonitor/	1,040	0.72%	799	00:02:13
18	http://oph.dhh.state.la.us/ sanitarianservices/beachmonitor/ beachdetaildc08.html	854	0.59%	794	00:01:44
19	http://oph.dhh.state.la.us/ ophregions/page80c3.html	829	0.57%	750	00:02:45
20	http://oph.dhh.state.la.us/ nutrition/wic/	1,076	0.74%	704	00:01:43